



Family Sidewalk Chalk Art Contest

SCHEDULE:

- Contest Takes Place: August 6, 2010
- 2:00 p.m. -Families must check-in and sign-in prior to the competition.
- 2:30 p.m. - 5:30 p.m. – Families must begin and complete their creations during this time frame.
- Judging begins at 6:00p.m.
- Winners & awards will be announced on Friday, August 6, 2010 at 7:00 p.m. at the “Movie in the Park” held at McCurry Park Football Field.

REGISTER

To enter the contest, please submit your registration form and payment by mail:

Fayette County Parks and Recreation
140 Stonewall Avenue West
Fayetteville, Georgia 30214

Walk-in registrations will be taken at:

980 Redwine Road
Fayetteville, Georgia 30214
Monday through Friday
10:00 a.m. – 4:00 p.m.

No late registrations will be accepted after 4:00 p.m. on Thursday, August 5th. Space is limited to 40 artists. Sidewalk spaces are approx. 7 x 7 ft. You may use any or all of the space.

CHALK

Chalk will be provided. You will receive one box of chalk per square. If you need additional colors, a “CHALK SWAP” will be available near the artist check-in and/or you may “swap” with other chalk artists as well. You may also purchase or use your own chalk but it **MUST** be water-based.

Other Important Stuff

1. Family size limited to 4 participants with one adult required and no more than two allowed on each team. If you are the adult working with your family, have your group plan their chalk art beforehand, by illustrating a drawing or by reproducing an image they choose. This will enable them to make better use of their sidewalk space once outdoors. The older the artist, the more you will want to encourage shading and dramatic color in the piece. Judging will be based on first impression, creativity, originality, skill, and use of color.
2. Keep your supplies to a minimum and well contained by your space.
3. Respect the other families who are working near you. Do not walk on their paintings or have open beverage containers which could spill and destroy someone's artwork.
4. NO fixatives may be used on the chalk drawings.
5. NO boom boxes allowed. You may wear portable headsets.
6. NO pets, please!
7. Park staff will be there to assist you. DO NOT hesitate to ask for chalk, water, etc.
8. No stenciling allowed.
9. Theme based on title of movie (title available by June 30)
10. Decisions of the judges and organizers are final.

Prizes

- 1st, 2nd, and 3rd Place awards will be given to winners.

AWARDS

Some of the awards may include:

Best of Show
Most Colorful
Most Whimsical
Most Inspiring
Best Technique
Wildest
Best Use of Movie Theme
Best reproduction of your photo or art work.
Most Humorous

The following tips are merely suggestions compiled from numerous sidewalk chalk art event and can help make your project more successful.

Selecting Your Image

1. Select the image or photograph you'll be re-creating with chalk.
2. Use no words or symbols intended as commercial advertising. The art must be appropriate for "family" viewing.
3. Make color photocopy of the painting or bring the photo. Make several copies if more than one family member will be working on the piece. (Mount photocopies on cardboard to make them easier to work with).

Suggested Supplies:

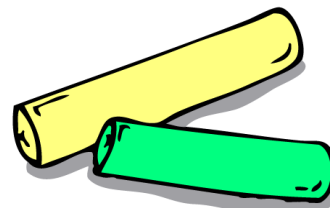
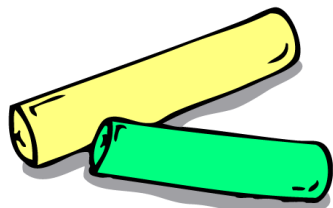
- Whisk broom or brush for cleaning the drawing surface.
- A 2' x 2' of cardboard to sit or stand on to avoid smearing your work.
- A soft towel, gardener's pad, or knee pads to kneel on.
- A low beach chair to occasionally rest your back.
- A chalkboard eraser, foam, terry cloth or short-cut brushes for blending larger areas of color.
- Brushes to sweep away the loose dust - do not blow the dust particles.
- Water with cloth/sponge to erase unwanted parts of your design.
- Old towels or rags to clean up as necessary.
- Masking tape for creating sharp borders.
- Additional chalk, if you need a lot of a certain color.
- Note: The sidewalks are black in color.
- Lightweight cotton gloves to protect your hands; disposable latex gloves to protect your fingertips and assist in blending colors.
- You may want to bring sunscreen, sunglasses, or a hat for morning or afternoon sun exposure.
- Refreshments keeping open beverage containers away from paintings. No glass allowed.
- Camera to take photos of your creation!

Preparing the work area and clean-up after the event.

1. The space should be clean; however, you may want to sweep the area you'll be working on with a whisk broom.
2. Affix masking tape to the sidewalk to create sharp borders.
3. If you want your proportions to be exact. Use a tape measure and marker, measure out points on the masking tape that will be used to create a grid on the sidewalk.
4. Participants are responsible for cleaning their area after their art is completed. Your area will not be judged until it is cleaned of all debris and trash.

Chalking Your Masterpiece

1. Use your photocopy to guide you as you chalk out a rough outline of the complete image you are painting on the sidewalk - just enough to map out the image and get the proportions correct.
2. Start from the top of the painting area and begin painting the image with the colored chalk.
3. Lay a foundation of color using your fingers in small areas and a chalkboard eraser for larger areas.
4. Fill in the details of the image using various shades of colored chalk. Continue to blend colors to gain the right effect. Leave some chalk color unblended on the surface of the concrete to bring out colors, highlights and details.
5. Work your way down the area of your painting.
6. Remove the masking tape to reveal clean, crisp outlines.
7. Sign your work. If you've reproduced an image originally created by another artist (living or deceased), give the art credit by noting his or her name.
8. Do not blow or fan excess chalk into the air. It will dull your colors, and chalk dust is not good to breathe.
9. To get intense color, apply the chalk more than once (the first time fills in cracks and crevices) and bear down hard. The second time is to let the chalk powder rest on the top of the bumps. Then don't touch it anymore!



Registration Form Family Chalk Art Contest

Participant 1: _____ Age: _____

Participant 2: _____ Age: _____

Participant 3: _____ Age: _____

Participant 4: _____ Age: _____

Address: _____ City/Zip: _____

Email: _____ Phone: _____

The undersigned participant or guardian acknowledges that participation is voluntary and agrees to waive and release any and all rights and claims for damages against the Fayette County Board of Commissioners and all employees and members of the same, for any claim arising out of any injury or damages to myself/child. By signing this release, I/the guardian consent to such participation and verify that adequate medical insurance is in effect during this period. In the event of an emergency and I cannot be reached, I give permission for authorities of Fayette County Parks and Recreation Department to seek immediate medical attention for myself/my child.

I hereby consent to the use and reproduction of any and all photographs and/or video clips taken of me/my child in any form whatsoever for use in the Fayette County Parks and Recreation newsletter, brochures, flyers, on the County and department web site, and in any other publications produced for the Fayette County Parks and Recreation Department. Consent is also granted for any use of my name /child's name in any part of those publications listed above. I have read this document and am fully aware of the content and limitations, legal and otherwise.

Print and sign your name clearly

Witness

Date

